



intrasense[®]



Myrian[®]

Studio

CHALLENGE 2020

**Your passport to Deep
Learning and Artificial
Intelligence**

APPLICATION FORM

Thank you for your interest in **MYRIAN® STUDIO CHALLENGE 2020**, an initiative to encourage, reward and support innovation in medical imaging. To apply, please address the following questionnaire filled by 11:59 PM CET, May 31, 2020. The application form has to be sent to myrianstudiochallenge@intrasense.fr.

This form does NOT have a 'return' feature, so you are required to submit all materials at once or your inputs will be lost.

Please note:

- 1) All participants must apply before 11:59 PM CET, May 31, 2020
- 2) One entity can submit several projects
- 3) Participants check out the evaluation criteria:

For Judging Panel Review:

- **Benefit to patient (20%)**: Describe your project's clinical value proposition.
- **Maturity of project (20%)**: Have you already done any prototype or clinical validation of usage? Tried to use it clinically, done any industrialization trial? We will judge most realistic propositions.
- **Technical description (20%)**: Describe your algorithm, artificial intelligence project... What additional scientific or economic value would be attained in developing your project? Describe your innovation, keeping clear and synthetic.
- **Strength of project (10%)**: Have you identified a potential business? In what way is your project realistic and economically viable?
- **Intellectual Property (10%)**: Explain easiness of exploitation of intellectual property rights.
- **Motivation (20%)**: Why are you interested in applying for the Myrian® Studio Challenge?

For the Myrian® Studio Challenge 2020, we will reward the most relevant project and support its industrialization.

The winning team will benefit from:

- **a full trip to RSNA 2020 (flights, hotel, tickets to the technical exhibition)**
- **a great international visibility for your project (RSNA & international trade shows) and media support**
- **a strong go-to-market assistance: sales, co-marketing, product design, regulatory support.**

Read detailed description of support provided to the winning project on studio.myrian.fr/challenge.

We look forward to your application!

The Myrian® Studio Challenge Team

GENERAL INFORMATION: INNOVATOR & PROJECT

One line project description

ENTITY IDENTITY

Entity's name:

Incorporation date:

Number of people working on the project:

Revenue:

Address:

City:

State:

Zip code:

Website:

Contact's name:

Title:

Phone number:

E-mail:

INFORMATION ABOUT PROJECT

1. BENEFIT TO PATIENT: describe your PROJECT'S CLINICAL VALUE PROPOSITION. What problem are you solving? How to define the patient need? What is your clinical added value? (250 words)

2. MATURITY OF PROJECT: HOW YOUR PROJECT HAS PROGRESSED? Have you already done any prototype or clinical validation of usage? Tried to use it clinically, done any industrialization trial? We will judge most realistic propositions. Have you already done any trial on Myrian® Studio software? Have you already shared it? (250 words)

3. TECHNICAL DESCRIPTION: DESCRIBE YOUR PROJECT'S ALGORITHM, ARTIFICIAL INTELLIGENCE... What additional scientific or economic value would be attained in developing your project? Describe your innovation, keeping clear and synthetic. (400 WORDS)

4. STRENGTH OF PROJECT: IS YOUR PROJECT VALUABLE AND FINANCIALLY FEASIBLE? What are the added values brought by the innovator? Have you identified a potential business? In what way is your project realistic and economically viable? What are the potential difficulties and risks you may encounter during your project? What will be your needs & cost in term of regulation (accreditations, etc.)? (250 words)

5. INTELLECTUAL PROPERTY: EXPLAIN EASINESS OF EXPLOITATION OF YOUR INTELLECTUAL PROPERTY RIGHTS. What is your business model? What potential market have you targeted? (250 words)

6. MOTIVATION: WHY DO YOU APPLY FOR THE MYRIAN® STUDIO CHALLENGE? Can you tell us more about yourself and your motivation for the project? (250 words)



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